



AFRICARENA 2021

THE AFRICAN TECH ECOSYSTEM ACCELERATOR

SUMMIT GUIDE

www.africarena.com



africarena



africarenasummit



africarena



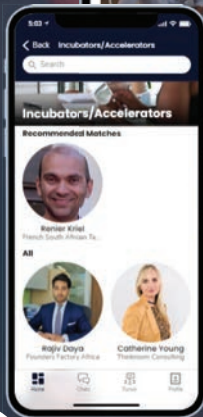
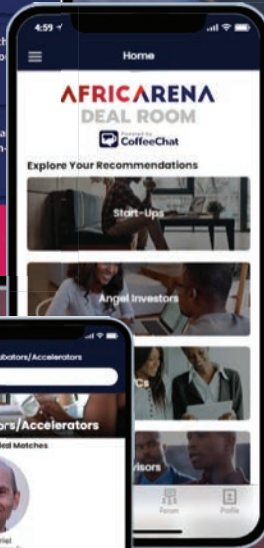
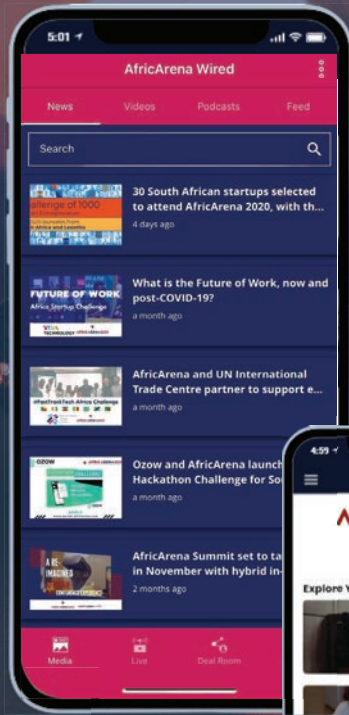
@africarena2020



africarena

Welcome to AfricArena Wired!

A reimagined and innovative way of connecting african tech founders, investors, partners, mentors and ecosystem players.



Get Wired!



ANDROID APP ON

Google play



Download on the
App Store



WELCOME

Welcome to the fifth live edition of AfricaArena, the first hybrid digital and in person tech event on the African continent, brought to you in association with La French Tech, AWS, City of Cape Town, ITC, Saint-Gobain, Methys and TIA

AfricaArena presents an opportunity to explore tomorrow's trends today by meeting some of Africa's most innovative startups. In 2021, some 100 startups from 4 countries pitched to over 150 Investors. Up until now, despite the covid 19 pandemic, alumni startups have raised over \$300million over the past 4 cohorts.

We are grateful to have our tech/startup ecosystem partners as the driving force in hosting these 50+ founders, showing them and the world that Cape Town is Africa's leading Tech Capital. We look forward to being part of bringing the continent's Tech to the forefront.

Our team is constantly hard at work in collaboration with the investor community. This year we continue to host a force of over 60 Africa - Focused VC firms and Founders networks at our annual AfricaArena VC Unconference that sold out ahead of this year's Summit. Together with the over 70 partners of the Digital Collective Africa alliance, we work diligently to foster investment on the continent to facilitate deals. These include the acceleration of common term sheets, due diligence checklists, tools for advocacy for Start-up Acts across the continent as focal points.

More than ever, with the world slowly recovering from an unexpected pandemic, we continue to believe in the talent and the humanity of our African Founders. We are optimistic that a pan-African collaborative approach; leveraging and sharing innovations in hubs across Africa will continue to create an environment to change our world for the better.

Africa is the future. And it will keep rising.

This is AfricArena 2021



Christophe Viarnaud,
Founder AfricaArena

WHAT IS AFRICARENA?

Since the first edition of AfricArena, this initiative has represented an opportunity to explore tomorrow's trends while unleashing some of the continent's best start-ups and innovators. It brings together key figures in the international and African tech innovation ecosystem and offers an opportunity to promote African tech excellence.

MAIN OBJECTIVES

Strengthen the international traction of Africa's tech start-ups

Promote the African tech ecosystem and its opportunities

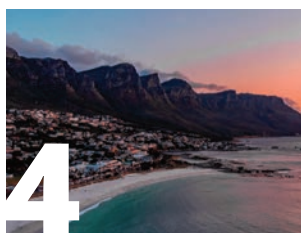
Attract entrepreneurs and investors to Africa

Establish AfricArena as the Africa's leading tech conference

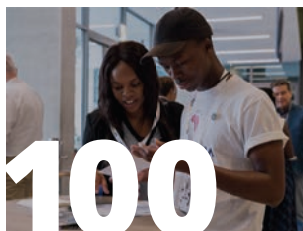
WHAT YOU MISSED OUT ON THIS YEAR



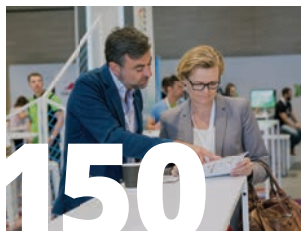
4
SUMMITS



4
CITIES



100
STARTUPS



150
INVESTORS



AFRICARENA TOUR

— THE AFRICAN TECH ECOSYSTEM ACCELERATOR —

The AfricArena Tour is the pre-selections for the AfricArena Summit where the AfricArena team scours the major capitals of the continent in search of start-ups and entrepreneurs that are disrupting industries and solving major problems. The Tour is the curating mechanism that makes AfricArena effective in ensuring the very best are chosen to pitch at the Summit in November.

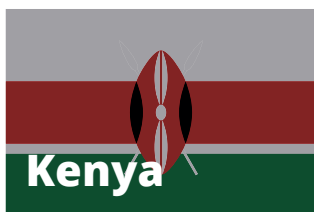
TOUR DESTINATIONS



JOHANNESBURG



DAKAR



NAIROBI



TUNIS

VENTURE UNCONFERENCE WEEKEND



THU 11 NOV 2021 - SAT 13 NOV 2021

Arabella Country Estate, Kleinmond, Overberg

KEY OBJECTIVES & PROGRAM

AfricArena's 2021 VC Unconference

AfricArena are proud to announce that we will be once again holding our South African VC Unconference live and in-person at the Arabella Hotel in the Overberg. With Covid-19 restrictions now relaxed, we look forward to welcoming you to this incredible event.

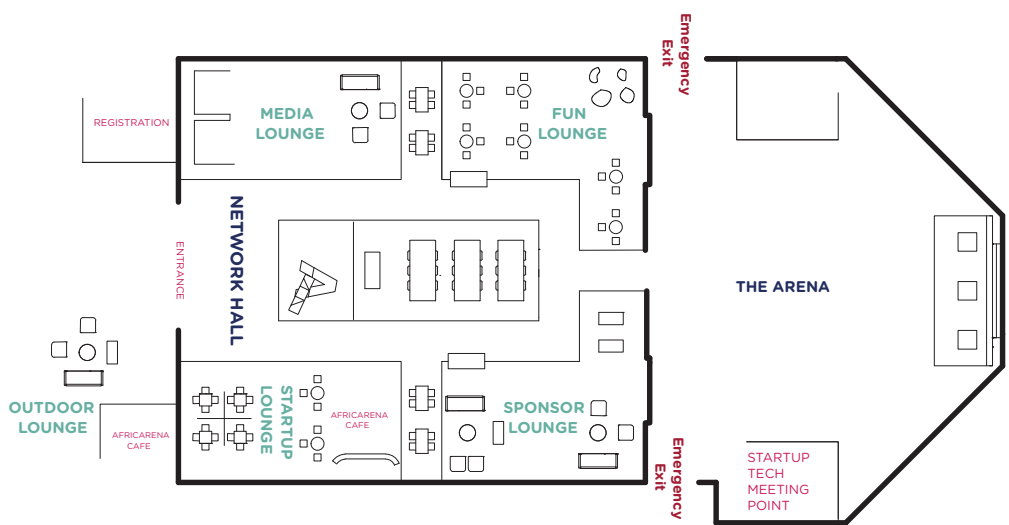
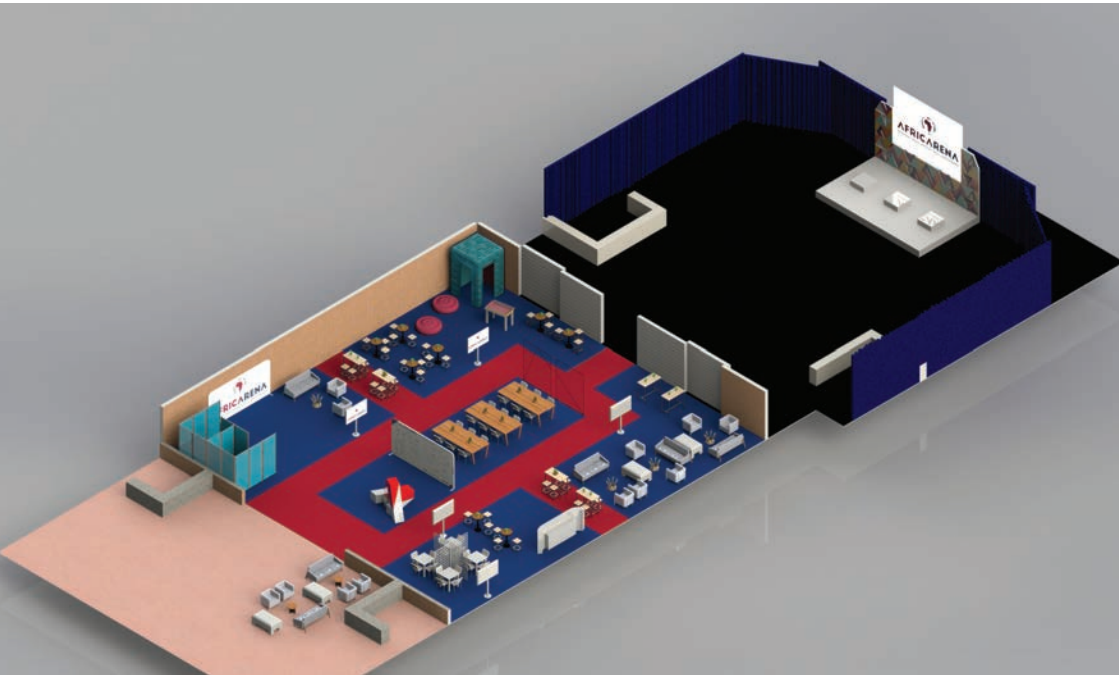
The VC Unconference offers a unique opportunity for an unfiltered exchange of innovative ideas and collaboration within the ecosystem - all aimed at easing and enhancing the process of investing on the African continent.

During the 2-day event we will be discussing key objectives around creating a common knowledge-base and an experienced ecosystem while also working towards establishing methodologies for co-investment and investment syndication across Africa. The ultimate goal for the 2021 VC unconference will be to facilitate connections that enable fundraising co-investment deals and overall ecosystem cohesion.

The Digital Collective Africa

Founded during AfricArena's 2019 VC Unconference, the Digital Collective Africa has already delivered numerous open source resources to the African investment community and we look forward to continuing the great collective work this year.

WHERE TO GO



THEMES TO LOOK OUT FOR

Each of these themes and more will be covered throughout the Summit.
For more details, take a look at the Summit Program.



**Do entrepreneurs really need
the government's help?**



**Unicorns -
Nigeria 6 vs Rest of Africa 5**



**Strategies for investment in
Africa. Do you have to go
offshore to grow?**



**Crypto vs Fiat currency -
will tech leapfrog regulation?**



**Building bridges
between ecosystems**

DAY ONE TUESDAY 16 NOVEMBER

All times are CAT (Central African Time, GMT+2)

- 9:30 | **MC Welcome**
- 9:50 | **DJ inviZAbLe**
- 10:10 | **AfricArena Introduction:** Christophe Viarnaud
- 10:25 | **Keynote:** Step aside and cut the red tape | Melvyn Lubega
- 10:55 | **Keynote:** Investment in early stage Africa | Zach George
- 11:25 | **In discussion:** Do entrepreneurs really need the government's help? | Zulé Vuuren, Aziza Inoubli, Carine Vavasseur & Matsi Modise
- 12:15 | **Unconference round up:** Daryn Munnik
- 12:25 | **LUNCH & NETWORKING**
- 13:25 | **What happened at the Founders Bootcamp:** Nicholas Bjorklund
- 13:35 | **Growth Pitches**
- 14:10 | **Saint Gobain Challenge**
- 14:30 | **Fireside Chat:** Unicorns - Nigeria 6 vs Rest of Africa 5 | Zach George, Melvyn Lubega, Oshone Ikazoboh & Catherine Young
- 15:10 | **In the spotlight:** Winning strategies for investment in Africa | Ben Marrel, Sacha Haider, Tandokazi Nquma-Moyo & Kohei Muto
- 16:00 | **Series A Pitches**
- 17:30 | **END OF DAY 1**



Available EXCLUSIVELY on AfricArena Wired app



DAY TWO WEDNESDAY 17 NOVEMBER

9:00	MC Welcome
9:35	FSAT Labs Pitches
9:55	Most promising entrepreneur pitch battle
10:20	French Tech Tech4Good challenge
10:40	VivaTech Challenge
11:00	NETWORKING
11:20	In discussion: Is Delaware the 55th African Country? Do you have to go offshore to grow? What needs to be done to change this? Craig Mullett, Andrea Böhmert, Aalia Manie & Justin Norman
12:10	Fireside chat: Crypto vs Flat currency - will tech leapfrog regulation? Louis van Staden, Rami Makete, Andrew Ma & Llew Claasen
12:50	LUNCH & NETWORKING
13:50	MC Welcome back
14:00	Seed Pitches
14:30	FastTrackTech Challenge in partnership with ITC
14:50	JICA NINJA Accelerator Session
15:00	Investor Pitches
15:30	In Discussion: Building bridges between ecosystems Evelyn Kaingu, Dr Anitha Ramsuran, Philip Kiracofe, Naonobu Fuwa & Wassim Ben Larbi
16:20	DeVille
16:40	Awards Ceremony
17:00	CONCLUSION DAY 2

MORE EXCITING EVENTS

Alongside the AfricArena Tour, exposure events and Venture Unconference Weekend, AfricArena creates even more opportunities for start-ups and investors to connect with one another.

VC Unconference & Arabella Hotel

11 - 13 November

The Annual VC Unconference is to provide an informal participant-driven meeting inspiring the process of investing through unfiltered collaboration within the ecosystem



Founders Bootcamp

11 - 13 November

The startup founders bootcamp is a 2 day program that fast tracks founders knowledge in certain key areas that are often overlooked by other incubation programs.

Summit

16 - 17 November

The mission of the AfricArena Summit is to bring together the leading corporates and investors investing in the continent's tech-ecosystem, with the most talented entrepreneurs from across Africa.



VC Night

15 November

The VC night is an informal networking event where startups and investors come together to share ideas for potential investments.

Innovation Night

16 November

The Innovation Night is the closing event of the summit and brings together tech innovators for an evening of creative exchange of ideas.



PARTICIPATING INVESTORS



SPONSORS AND PARTNERS

KEY PARTNERS



AFRICARENA TOUR PARTNERS



INVESTOR PARTNERS



SPONSORS AND PARTNERS

ECOSYSTEM, ACADEMIC & INSTITUTIONAL PARTNERS



MEDIA PARTNERS



KEYNOTE SPEAKERS

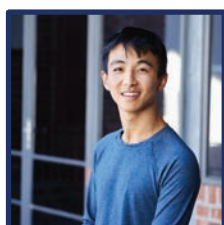


AALIA MANIE
Snapt

Aalia is the COO of Snapt, a technology scale-up with growing teams in South Africa, the USA, UK and EU. Previously, she was a partner at one of the leading law firms in Africa, where she advised technology businesses on IP monetisation and the legal aspects of their internationalisation efforts.

ANDREA BROHMERT
Knife Capital

LI-Andrea Brohmert's goal is to prove that South African founders and the companies they build can compete on a global level. Simultaneously she wants to prove that Venture Capital as an asset class in South Africa can work. She is a business builder and a business partner, captivated by founders who have a deeper motivation to embrace the journey.

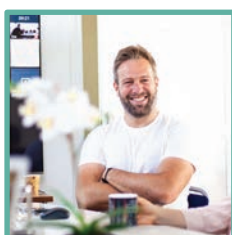
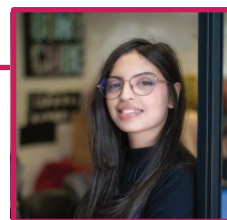


ANDREW MA
Stitch

Andrew Ma is the Chief Operating Officer (COO) at Stitch. Having graduated from Harvard University with a Bachelor's in Economics, Andrew has dedicated his career to building and rebuilding. Today, he focuses on distribution and business development at Stitch, most recently leading the company's expansion into Nigeria.

AZIZA INOUBLI
Expertise France

Today, Aziza is part of Innov'i-EU4Innovation project team at Expertise France, she is the manager of INVEST'I, the Tunisian community on EuroQuity, enabling international investors to connect with promising/qualified Tunisian startups.



BEN MARREL
Breega

Ben's experience as a founder and his passion for entrepreneurship led him to co-found Breega, a founder-friendly European VC specialised in financing tech startups from PreSeed to Series B stage (€260M under management). Prior to that, Ben debuted his entrepreneurial journey by launching FiftyFor, the first financial rating platform for SME's in Africa, and then Rugby Division, a disruptive rugbywear brand.

KEYNOTE SPEAKERS

CATHERINE YOUNG

Thinkroom

Catherine Young is an African entrepreneur with executive level experience across a number of businesses. As the founder of Thinkroom, she is involved in entrepreneurial ecosystem development across Africa and the UK, as well as acceleration programmes through her co-ownership in the Grindstone Accelerator and funding through the Grindstone Venture Fund.



CARINE VAVASSEUR

DER



Graduated of UPEC (Créteil-Paris) with a Master's degree in International Management, Carine has been involved in the digital ecosystem in Senegal for 7 years. She has worked for the flagship technology incubator of French-speaking Africa, CTIC Dakar, as Business Developer, Communication and Event Manager and then Project Manager on pan-African programs funded by the World Bank and the European Union. Startuper at heart, Carine then participated in the establishment of EDACY, an edtech startup operating in Africa and the Middle East in the dual vocational training of professionals and young graduates and support for the digital transformation of businesses and states. Driven by the impact and fascinated by the exponential nature of digital solutions, she joined the DER/fj to foster innovative entrepreneurship, structure and animate performing innovation ecosystems by creating bridges and synergies between stakeholders, designing adapted capacity building programs and bringing Senegalese innovative entrepreneurship and tech ecosystem on the international scene.

CRAIG MULLET

Branison

Craig Mullett is President of Branison Group, an active angel investor as a Director of the Angel Investor Forum and the founder of AngelHub, Africa's first angel group and helped in establishing SA Business Angels Network as well as Trident Angels, the first Caribbean angel group



DARYN MUNNIK

DCA



Daryn is currently in the Strategy and Transactions team at EY. He has in the past produced a podcast on the African Venture Capital industry, interviewing start-up founders, investors and other ecosystem participants while also collecting deal data on African startups. His work experience is in financial services, including 5 years as a listed equity analyst. He is a CFA Charterholder.

KEYNOTE SPEAKERS

EVELYN KAINGU

Lupiya

Evelyn Kaingu Co-Founder and CEO of Lupiya a Zambian fintech providing financial solutions for individuals and businesses in Southern Africa. Evelyn is an award-winning young leader whose selfless belief in people drives her to innovate solutions that are people centric.



JUSTIN NORMAN

The Flip

Justin is the Founder of The Flip - a podcast and newsletter exploring contextually relevant insights from entrepreneurs changing the status quo in Africa. He is also an investor in Rally Cap Ventures, an angel community investing in emerging market fintech.

LLEW CLAASEN

Newtown Partners

Llew is the Managing Partner of Newtown Partners, a venture capital firm founded by him and Vinny Lingham. The firm invests globally in early-stage, emerging technology and disruptive business model startups that drive economic activity in a fundamentally positive way.



KOHEI MUTO

DFP

Kohei started his career at Morgan Stanley, then joined the UN at the Israel and Palestinian office, responsible for impact investing in the clean tech and FIG sectors. He later moved to Rwanda, and founded DFP focused on VC investment, management consulting/financial advisory and research/analysis.

LOUIS VAN STAADEN

LUNO

Louis is currently the Global Head of Payments at Luno where he assumes overall responsibility for the customer payments journey, integrations with banks and payment providers, Payment Operations and the strategic roadmap for Payments.



KEYNOTE SPEAKERS

MATSI MODISE

Furaha Afrika Holdings

Ms. Matsi Modise is the MD of SiMODiSA, an industry association whose mission is to accelerate entrepreneurship by collaborating with policy makers to enhance the success rate of high impact, high growth entrepreneurs in South Africa. She is the founder and CEO of Furaha Afrika Holdings (Pty) Ltd, with subsidiaries including Furaha Solutions, Furaha investments & advisory. Her experience ranges from Investment banking, enterprise development and building entrepreneurship ecosystems on the African continent.



MELVYN LUBEGA

Go1



Melvyn Lubega is an experienced technology entrepreneur and executive who has built businesses that serve customers on every continent, except Antarctica. Most notably he built and scaled Go1, a leading online learning platform used by organisations and governments in over 20 countries, which recently became a unicorn following a \$200 million investment led by SoftBank, Salesforce Ventures and AirTree Ventures.

PHILIP KIRACOFÉ

Startup Bootcamp

Philip Kiracofé brings two decades of direct operational and venture financing experience spanning a diverse range of industries across three continents. He has co-founded, led, advised and invested in disruptive companies. He helped bring world-class accelerators to Africa, and is the CEO and co-founder of Startupbootcamp Africa.



NAO FUWA

JICA



Nao FUWA launched and leads activities related to the enhancement of African startup ecosystems at the Japan International Cooperation Agency (JICA). As a JICA Expert for Innovation, Competition and Incubation, he supports the National Center of Artificial Intelligence and Robotics (under the Nigerian government) to enhance regional startup ecosystems in Nigeria.

KEYNOTE SPEAKERS



SACHA HAIDER
Global VC

Sacha is a Principal at Global Ventures leading the firm's Sub-Saharan African Investment Team. Prior to Global Ventures, Sacha was a Private Equity Associate at Colony Capital in Mexico City, worked for The Abraaj Group's Sub-Saharan Africa fund based in Kenya.

WASSIM BEN LARBI
Radio Express FM

Mohamed Wassim Ben Larbi is an anchor, journalist and producer. Hosted 3 different TV shows on the Tunisian National TV. He started his first radio programme on the International Tunisian Radio Channel.. He moderates major panels and hosts main ceremonies on Business, technology and economic topics

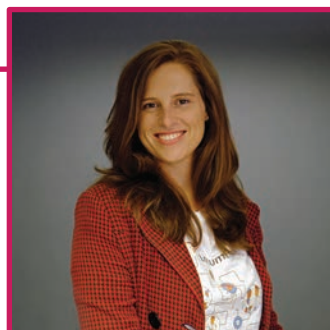


ZACH GEORGE
Launch Africa

Zachariah (Zach) George is the co-founder and Chief Investment Officer of Startupbootcamp Africa - the leading multi-corporate backed venture accelerator program in Africa. In 2013, he founded Cactus Advisors - a specialist corporate finance advisory firm and micro VC fund that has advised and invested in 50+ of Africa's top tech ventures. In December 2019 was recognized as one of the Top 10 Most Influential People in Technology in Africa

ZULÉ VUUREN
Founder of O-V Optics

Zulé is the founder of O-V Optics (Pty) Limited. A business that distributes unbreakable children's sunglasses and promotes awareness of the importance of UV eye protection for kids. Zulé has special interest in human behaviour and behavioural economics and obtained a degree in Psychology at Unisa and a diploma in Strategic Business Management at UCT. LocumBase.com launched in late 2017 and has been part of top tier programs with Founders Factory Africa 2020 and Grindstone 2020/21, walking away as the overall winner of the latter of 20 top scale up companies.





ACCELERATING INNOVATION

From Africa to Europe

Methys is a unique international technology firm with expertise in Digital, Business Intelligence, Private Equity and Acceleration Services. We pride ourselves in consistent innovation and facilitate collaborative engagement between corporate, investors and start-ups. Our footprint reaches across the globe with a presence from Africa to Europe.

www.methys.com

CAPE TOWN | STELLENBOSCH | TUNIS | PARIS | LUXEMBURG | LONDON

CHALLENGES

SPONSOR CHALLENGES



FRENCH TECH CHALLENGE

The challenge is open to all South African based entrepreneurs with a project impacting society, environment or the economy for good

The logo for Lanssor, consisting of the word "LANSSOR" in white, uppercase, sans-serif font, centered within a solid olive green square.

LANSSOR SOUTH AFRICA

Lanssor is an online platform that connects businesses to teams of freelancers. The businesses we are currently focused on are startups. The services we currently provide are focused on graphic design services, or more specifically, pitch decks.



VACTR SOUTH AFRICA

VACTR is a digital platform enabling instant verification of credible higher education institutions and their online programmes. We focus on Accreditation and Quality Assurance as the core attributes of credibility, as these result in securing a student's expectations and interests, whilst protecting the integrity of online education and contributing towards its ongoing growth.



WOOD FLAVOUR SOUTH AFRICA

Wood Flavour Innovation's solution is an Independent Multisided Digital Platform. Uniquely combining wood science, laboratory testing, novel intellectual property, advanced statistics, and digital technology to deliver precision wood flavour solutions to the wine industry.

CHALLENGES

SPONSOR CHALLENGES



OPEN INNOVATION CHALLENGE

The Challenge seeks a product-market-fit solution already in place that serves as Marketplace, payment platform, community layby or savings (stokvels, tontine or equivalent) that enables consumers, particularly in informal markets, to tokenize vouchers redeemable in Saint-Gobain products at various DIY retailers. Startups operating in any of the above verticals must be based in any of these markets: Egypt, Kenya, and South Africa.



ELGAMEYA EGYPT

The Power of Collective Lending, Saving, and Financing!



LIPASPOT KENYA

Digitising small businesses across East & Central Africa in unprecedented times.



ADELA SOUTH AFRICA

We provide a fully inclusive digital payments and savings solution. Our vision is to be the leading payments platform in Sub-Saharan Africa!

CHALLENGES

SPONSOR CHALLENGES

VIVA TECHNOLOGY

SCALE GLOBALLY FROM AFRICA CHALLENGE

“Scale globally from Africa” challenge in partnership with Viva Technology, open to high potential African Seed Startups wanting to scale globally.



RESLOCATE SOUTH AFRICA

Reslocate App is a bridge that connects students and Off-Campus Property Owners.

LAWYERED UP

LAWYERED UP SOUTH AFRICA

Lawyered Up is geared towards revolutionising the legal world by creating easier accessibility between lawyers and their clients.



MINT HR SOUTH AFRICA

MintHR is an all-in-one employee experience platform in SaaS mode for SMBs from 10 to 1 000 employees

we helps modern companies attract, motivate, retain, and develop their employees in an evolving world.

CHALLENGES

SPONSOR CHALLENGES



JICA NINJA ACCELERATOR SESSION

Project NINJA is a JICA initiative to support entrepreneurs and to create business innovation in emerging countries. JICA intends to collaborate with various stakeholders to develop entrepreneurship, identify issues experienced by entrepreneurs, make policy recommendations, strengthen corporate management capacity, promote collaboration among enterprises across industries, match up with Japanese companies, and promote investment.



ZANAAFRICA KENYA

ZanaAfrica is a social enterprise which addresses the issue of reproductive health among (young) women by designing and producing quality, affordable and educational sanitary pads and distributing them as fast-moving educational goods.



Shamba Pride

SHAMBA PRIDE KENYA

Megan is a recognized leader in the field of menstrual and reproductive health, with 20 years' experience in non-profit and for-profit leadership in Kenya. She successfully built ZanaAfrica as a hybrid social enterprise from ideation into an internationally recognized leader, creating holistic impact in menstrual health management through policy, product innovation, sales, rights-based health education, and social and behavior change communication that benefits over 40,000 monthly.



SPONSORSHIP & EXHIBITION

Christophe Viarnaud

christophe@aficarena.com | +27 83 254 8867 | +33 68 626 4267

EVENT CO-ORDINATION

Bintou Adekoya

bintou@aficarena.com | +27 71 513 8497

MEDIA & MARKETING

Crosby Tashie Hunda

crosby@aficarena.com | +27 83 866 2620

START-UPS & TOUR

Emma Chauveinc

emma@aficarena.com | +33 64 645 0986

SPEAKER & CONTENT

Katie Findlay

katie@edgedigital.co.za | +27 74 172 8137

